

# Heritage and Traditional Build Conference 2022

PARTNERSHIP OPPORTUNITIES



# Heritage and Traditional Build Conference 2022

Our Heritage and Traditional Build Conference 2022 is the must attend event for anyone working within the Heritage sector of the construction Industry.

The event will take place on 8 September 2022 at the Reform Club, London.

The conference will be attended by leading figures from the world of Heritage and Traditional Build. This gives all attendees a chance to learn new insights into construction and build new relationships with peers from the industry. It provides partners with an engaged audience for promotion running up to the event, throughout the day and post event.



# Partnership Opportunities

With **five** different types of Partnership available there is a unique opportunity for all size of budget.

The packages provide you with the opportunity to promote your business to leaders in construction through activity leading up to the event, on the day and post event. This includes marketing to the NFB's network through website, social media and on the day conference promotions.

There are also packages where you can advertise your business through the delegate packs and on the day promotions.

Principal and conference partners will receive tickets to attend the event and network face to face.

## **Principal Partner**

An exclusive package with only one partner. This provides an excellent opportunity to showcase your business with branding on all promotional material, conference stand, leaflets in delegate bags on the day and profile through digital marketing and social media. The principal partner will also have a guest blog on the NFB website, links to your website and 2 delegate passes for networking at the conference.

## **Conference Partner**

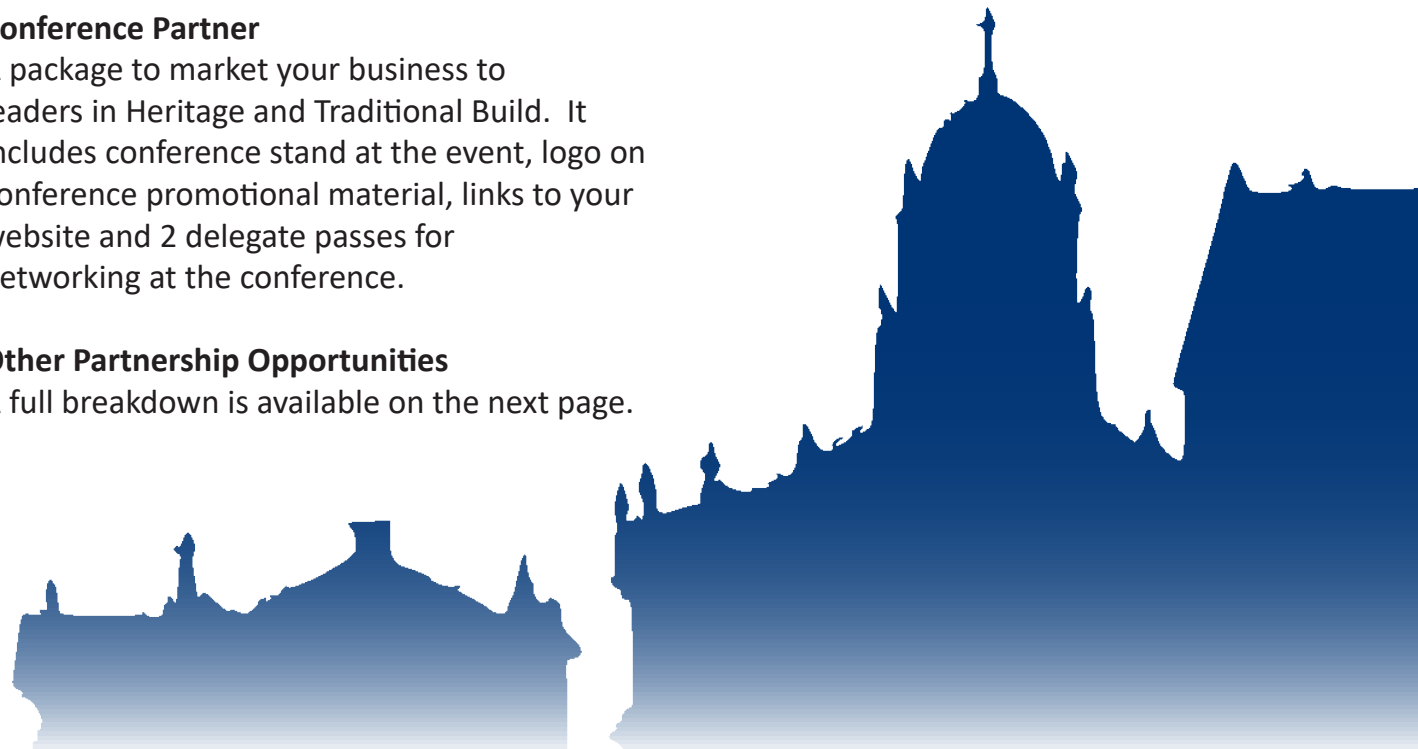
A package to market your business to leaders in Heritage and Traditional Build. It includes conference stand at the event, logo on conference promotional material, links to your website and 2 delegate passes for networking at the conference.

## **Other Partnership Opportunities**

A full breakdown is available on the next page.

**To discuss your individual needs and partnership, contact**

**T: 03450 578 160  
E: [info@builders.org.uk](mailto:info@builders.org.uk)**



# Partnership Breakdown

	Principal Partner	Conference Partner	Digital Partner	Delegate Bags	Delegate Lanyards
Conference stand at event	X	X			
Logo on all lanyards					X
Logo on all Conference promotional material	X	X	X* digital only		
Banner on event website	X				
Links to your website on partnership page	X	X	X	X	X
Logo on all promotional literature	X	X	X		
Leaflet drop in delegate bag	X			X	
Profile on social media and in digital marketing including guest blog and interview	X				
Delegate passes	2	2			
Promotional material on delegate bags				X	
<b>Cost</b>	<b>£5,000</b>	<b>£2,000</b>	<b>£1,000</b>	<b>£1,500</b>	<b>£1,500</b>



## FIND OUT MORE

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