

press release

**3 January 2012
FOR IMMEDIATE RELEASE**

The National Federation of Builders appoints Union Square to its National Associate Panel.

The National Federation of Builders (NFB) is pleased to announce the appointment of Union Square to its National Associate panel. Union Square is the author of Workspace, the UK's leading project management software, which has been designed specifically for the construction industry.

Typically a business operating in this industry will manage information in various ways; it may have a CRM system for storing contact information, use excel spreadsheets to track time and resource allocation against a project, save emails across personal folders in outlook, store documents in an ever growing list of folders on a network drive.....and that's just the basics. Specific software packages or processes are likely to exist for managing some of the more specific industry requirements such as drawing management, bid and sub-contractor tendering, RFI management and others.

Saving, retrieving and working with all this information, across all these different channels can be extremely labour intensive, not to mention confusing and open to error. Workspace allows users to manage all business and project information in one place, saving time and more importantly money. Put simply, Workspace joins things up and makes businesses more efficient.

Union Square is offering members a discount of £1000 or 5% of total spend (whichever is greater) when they purchase their software.

Malcolm Clarke, Managing Director of NFB member company Baxall Construction, already uses Workspace and said: "Workspace is essential for any construction business that wishes to drive efficiencies and remain competitive. Union Square listens to our needs and responds accordingly with support, training and product development. Their commitment to the industry is clear."

For further information on joining the Federation's National Associate Panel please contact Membership Services on 01772 589010 or email membershipservices@builders.org.uk.

For further details of the services provided by Union Square please contact 0115 985 0085 or visit www.unionsquaresoftware.com

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Notes to Editor:

1. The NFB is one of the UK's longest established trade federations for small to medium-sized (SME) builders, contractors and house builders across England and Wales. It was created 150 years ago to represent the building profession and to help create the conditions for its members to thrive and contribute to the economic success of the UK. Its members range from the sole trader to large, multi-million pound construction companies, with turnover ranging from below £500k to £500m plus. The NFB provides advice, training and business solutions to ensure members stay up to date.
2. The NFB campaigns on the issues that impact the construction industry such as procurement, utilities, sustainability and funding. It represents the industry at government and industry forums and is an active media commentator and policy influencer.
3. Union Square was formed by four business colleagues in 2000. Since their beginnings they have grown this award winning company and now dominate the AEC market with its software Workspace. In 2010 they celebrated their 10th anniversary by making their first acquisition and releasing, amongst other things, a modern and stylish new user interface for Workspace. Now into its second decade of trading, Union Square is looking to build on its strong foundations to propel it into more innovative projects.

For further information please contact the NFB press office on 01293 586664 or email marketing@builders.org.uk