

press release



**National Federation of Builders
Picks School Winners of its
'STAY SAFE, STAY AWAY' Campaign 2011**

The NFB's increasingly popular **STAY SAFE, STAY AWAY** safety poster competition has found its winners to coincide with National Child Safety Week and this week met the national winners at Westminster.

This year's national winner is 11 year old Chloe Hannah Davies from Ysgol Min yDdol in North Wales. Chloe enjoyed a trip to London for a meeting with All Party Parliamentary Group Chair for Health and Safety, Jim Sheridan MP, as part of her prize and her winning poster will also be displayed on building sites around the country by NFB members, illustrating the hazards of building sites to children. As part of her winning entry, Chloe will also enjoy a family day out at Alton Towers and her school will receive £500!

6 year old Keeley Dennett from St Gerard's Roman Catholic Primary and Nursery School in Widnes, Cheshire, scooped the second place spot as national runner up and also enjoyed a trip to London. Her school will receive £200 book vouchers and she will also receive a family pass to Alton Towers.

The campaign, sponsored by Building & Civil Engineering Benefit Schemes (B&CE), Construction Skills Certification Scheme (CSCS), various NFB local associations and builders federations, and supported by the Health and Safety Executive (HSE) and Construction Minister Mark Prisk, is now in its eighth year.

Schools across England and Wales were invited to take part and children were busy having fun whilst designing a poster that warns of the danger of building sites and how to keep themselves safe and avoid injury.

Expert judges picked a national winner and runner up, along with regional winners and runners up from the hundreds of entries submitted. Prizes were donated by the NFB and B&CE, as well as Merlin Entertainments Group including tickets to Alton Towers, Thorpe Park and Chessington World of Adventures.

Building sites are dangerous places and every year dozens of children are either killed or seriously injured in accidents around the UK. The National Federation of Builders (NFB) believes that raising awareness and educating schoolchildren about the hazards on building sites and how to stay safe, is a positive step to reducing the numbers who end up in hospital every year.

Julia Evans, Chief Executive of the NFB said: "I am delighted that our campaign goes from strength to strength every year. Every child who learns about the dangers of building sites is a child saved from injury or worse. Our members work hard to ensure that they operate responsibly and it is great to see thousands of schools passing on the message to pupils. Congratulations to Ysgol Min YDdol and Chloe, St Gerard's and Keeley, and well done to all the children who entered."

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Construction Minister Mark Prisk MP from the Department for Business Innovation and Skills also lent his support and encouragement to the campaign, saying: "Building sites are dangerous places, not just for children. By educating them about the risks involved and teaching them how to stay safe, we can prevent serious accidents. I am pleased to see the NFB continuing its important work on the 'Stay Safe, Stay Away' campaign."

Philip White, the Chief Inspector of Construction at the Health and Safety Executive (HSE), said: "Building sites can be very dangerous places, even for people who work on them. But for children and young people who shouldn't be there, and don't properly understand the risks, what seems like a bit of an adventure can all too easily end in tragedy. We want children to enjoy playing outside during the summer holidays but it's vital they stay safe and stay away from construction sites."

"Contractors have a responsibility to ensure their sites are left safe and are properly secured when work has stopped. They should also carry out regular site visits to check that fencing is still doing its job."

Katrina Phillips, Chief Executive of the Child Accident Prevention Trust (CAPT) said: "Child Safety Week helps children learn about real risks and how to stay safe from serious injury, while also having fun. So we are pleased to support the NFB's Stay Safe, Stay Away campaign, which shares these aims. Building sites are not playgrounds and no child should start the summer holidays from a hospital bed."

Previous Stay Safe, Stay Away campaigns have indirectly led to the very successful Considerate Constructors' Scheme. This enables construction companies to demonstrate their consideration for the communities in which they build.

2011 Stay Safe, Stay Away Winners

National winner and runner up

National winner: Chloe Hannah Davies (11), Ysgol Min yDdol, Wales

National runner up: Keeley Dennett (6), St Gerard's Roman Catholic Primary and Nursery School, Widnes

Regional winners and runners up

Wales, regional winner: Chloe Hannah Davies (11), Ysgol Min yDdol, Wales

Wales, regional runner up: Luke Dunne (11), St Illtyds Primary School

North West, regional winner: Chloe Hannah Davies (11), Ysgol Min yDdol, Wales

North West, regional runner up: Brook Nelson (10), Greengates Primary School, Bradford

North East, regional winner: Quinn-Simms Hewitt (11), Summer Lane Primary School, Barnsley

North East, regional runner up: Megan Thomas (11), Summer Lane Primary School, Barnsley

Eastern, regional winner: Josie Studd (11), Riverside Primary School, Essex

Eastern, regional runner up: Ella Dooley (11), Riverside Primary School, Essex

Highly commended: Connie Ryce (5), Christ The King Primary School, Wales

For further information, please contact marketing@builders.org.uk or Sonia Allen, NFB Marketing Manager, on 01293 58 66 64 or email sonia.allen@builders.org.uk