

# press release

## **NFB's Stay Safe, Stay Away national safety campaign shortlisted for prestigious industry award**

The National Federation of Builders (NFB) popular Stay Safe, Stay Away campaign has been shortlisted for a prestigious Trade Association Forum (TAF) Best Practice Award.

The increasingly popular national safety poster competition for school children is sponsored by Building & Civil Engineering Benefit Schemes (B&CE), supported by the Health and Safety Executive (HSE) and The Child Accident Prevention Trust (CAPT), and now in its eighth year. Children (key stage 1 – 2) across the country are invited to take part and are asked to design a poster that warns of the dangers of building sites and how to keep themselves and others safe and avoid unnecessary serious injuries.

The dangers posed by building sites is a national problem which has seen over 25 children seriously injured and one killed between 2008 and 2009 alone. It is a sad fact that many of these injuries could have been prevented. The NFB believes that raising awareness and educating schoolchildren about the hazards on building sites and how to stay safe, is a positive step to reducing the numbers who end up in hospital every year.

The TAF Best Practice Awards provide a showcase for the best that the UK's trade associations have to offer. Winning or being shortlisted for a TAF Best Practice Award is a great achievement and a huge boost to everyone who worked on the campaign.

Julia Evans, Chief Executive of the NFB said: "I am delighted that our campaign goes from strength to strength every year. Every child who learns about the dangers of building sites is a child saved from injury or worse. Our members work hard to ensure that they operate responsibly and it is great to see that the campaign has been shortlisted for such a prestigious award.'

Winners for the TAF Best Practice Awards will be announced on Thursday 7<sup>th</sup> July at an awards and networking dinner held at Plaisterers Hall, London.

For further information on the NFB's Stay Safe Stay Away Campaign please contact 08450 578160 or visit [www.staysafestayaway.co.uk](http://www.staysafestayaway.co.uk)

For further information on the Trade Association Forum please visit [www.taforum.org.uk](http://www.taforum.org.uk)

For further information on the TAF Best Practice Awards please visit [www.taforum.org.uk/awards](http://www.taforum.org.uk/awards)