

NFB Launch 'Stay Safe, Stay Away' 2008 Campaign

To coincide with National Child Safety Week the NFB is excited to launch the increasingly popular 'Stay Safe, Stay Away' competition again this year.

School children all over the country are currently busy designing posters that warn about the dangers of building sites. There are seven regional cash prizes of £1000 for the best posters and the national winner will have their design displayed on building sites across the UK. We think it's important for our members to get involved with their local communities, so please encourage schools to take part. We want the children to have fun but more importantly learn that building sites are dangerous places and it's our social responsibility to help do that! Over 16 children have been killed on building sites in the last 10 years. Hundreds more have been seriously injured. It is a sad fact that many of these could be prevented.

Further accidents could be avoided if the construction industry takes a leading role in educating children about the dangers of building sites. The closing date for the competition is the 2nd May. The winning designs will be featured in the next edition of inSite and all members will receive laminated posters of the winning design to display on site.

For further information watch this space or contact the marketing team at: marketing@builders.org.uk